



Think about the last time someone in your organisation had a really difficult conversation coming up.

Who did they turn to?

If the answer is "nobody" — that's not unusual.

One in two of your employees has never had access to a coach. Not because they don't need one. Because coaching has always been expensive, hard to scale, and reserved for the senior few.

The result? People show up to the moments that matter most — the hard conversation, the high-stakes presentation, the negotiation they can't afford to lose — unprepared. Not because they lack ability. Because they lack support.

My Business Coach
changes that.

This is what
ten minutes
with a coach
looks like.

No script.
No advice.
No judgement.

Just the question
Alex needed
someone to ask.



Alex isn't a fictional character. This is what a session actually sounds like.
Try it yourself — free, no commitment. mybusinesscoach.app

Why this is different to everything else you've seen.

It was built by coaches.
Not technologists.

Our coaching playbook took eighteen months to write. Over a thousand pages. Built on decades of combined coaching experience and independently assessed by five Master Certified Coaches as equivalent to ICF MCC level — the highest standard a human coach can reach.

Most AI tools are built to sound like a coach. This one was built to coach.



It gets better the more your people use it.

The **My Chemistry®** tracks seven levels of rapport between the person and their coach — how the conversation is landing, where the resistance is, what they need more or less of. After every session, the coach calibrates. Every session is sharper than the last.

You see the results.
Conversations stay private.

Your organisation dashboard shows topic trends, engagement levels, and behaviour shifts across your whole team — without revealing what any individual said in a session.

Your people open up because they know it's private. You act on the insight because you can finally see it.

One platform.
A coach for every challenge.

- General Coach Leadership
- Presenting
- Negotiating
- Career Confidence
- Difficult Conversations
- Problem-Solving Custom Coach
- Your Company Coach

What people say after their first session.

“ It felt authentic — like real expertise.

Sergio Di Meo
Global Head of Commercial Capability, Diageo

The App was so impressive — I had to stop, I was laughing with the realisation that this could actually work with the right people having the right conversations.

Clare Walker
Coaching & Mentoring Lead, Vodafone ICF PCC · EMCC Senior Practitioner

” The experience felt weirdly real and genuine. It brought real value very quickly.

Karen Muir
Independent Master Certified Coach · ICF MCC

£5
per person,
per month.

Available to everyone
in your organisation.
Cancel anytime.

way to understand what this is
to experience it yourself.

Try it free — no commitment required.
mybusinesscoach.app/get-in-touch/.

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My Business Coach AI Coaching Powered By Chemistry.
Because Without It, You're Just Talking.